

JUDY B REED, CPA

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EDUCATION

Arkansas State University
Master of Accountancy 2010
Graduated with Honors

Arkansas State University
Bachelor of Science - Finance 1990
Honors: "Finance Department Award"

PROFESSIONAL LICENSURES & CERTIFICATIONS

Certified Public Accountant, Arkansas State Board of Public Accountancy
(Active license #5748) 1993

Graduate of College Business Management Institute (CBMI), Lexington, KY 2007

ACADEMIC EXPERIENCE

Full Time Accounting Instructor, Arkansas State University 2021 – 2022
"Introduction to Financial Accounting" 12 hours
"Governmental and Not-For-Profit Accounting" 3 hours

Full Time Accounting Instructor, Arkansas State University 2020 – 2021
"Introduction to Financial Accounting" 9 hours
"Governmental and Not-For-Profit Accounting" 3 hours

Temporary Accounting Instructor, Arkansas State University
"Introduction to Financial Accounting" 12 hours 2019 - 2020

Temporary Accounting Instructor, Arkansas State University
"Introduction to Financial Accounting" 12 hours 2018 - 2019

Temporary Accounting Instructor Arkansas State University
"Introduction to Financial Accounting" 15 hours 2017 - 2018

Adjunct Instructor, Arkansas State University
"Governmental and Not-for-Profit Accounting" 3 hours Compressed Video Spring 2016

Adjunct Instructor, Arkansas State University
"Contemporary Auditing Issues" 3 hours Fall 2012

RELATED EXPERIENCE

Arkansas State University – Jonesboro, AR
Treasurer 2010 – 2017
Manage cash and conducted banking operations, collateralization of state funds and investing excess cash. Administrated student accounts, third party billing, non-student account billing, tuition and fee assessment, campus card operation. Responsible for maintaining tax compliance including 1098-T reporting, Form 990-T, foreign national tax and treaty analysis, Arkansas Sales and Use Tax

calculation and remittance, and 1042-S reporting. Maintained compliance with state procurement rules. Assisted Controllars office with various financial reports and tax issues. Responsible for budgets of agency funds.

Arkansas State University – Jonesboro, AR

Associate Controller

2001 - 2010

Administrated property, plant and equipment function. Administrated budget for carry forward and agency fund accounts. Administrated finance security for Project One A-State ERP Banner Implementation 2004 – 2007. Coordinated with FEMA on Ice Storm Disaster 2009. Coordinated University Internal Control and Tax Administrations Workgroups. Administrated Financial Resource System (FRS) Security.

First Delta Bank – Marked Tree, AR

Vice President/Controller

2000 - 2001

Cleaned up deficient banking operations under FDIC order. Supervised tellers and coordinated employee training, invested excess bank funds, handled wire transfers, managed accounts payable and assisted with customer service. Prepared quarterly FDIC financial reports.

Columbia Forest Products, Corporation – Trumann, AR

Plant Controller

1999 - 2000

Administrated mill accounting system. Managed payroll, production accounting, purchasing, accounts payable, and shipping operations. Supervised and reconciled periodic inventory count to perpetual bar code system. Maintained bar code scanning equipment on factory floor. Responsible for MSDS compliance. Hired temporary mill employees in human resource absence. Participated in daily plant operations meeting.

Osborn & Osborn, CPA’s – Jonesboro, AR

Staff Accountant

1992 – 1998

Assisted partners with various operational and financial audits, performed tax research, prepared and proofread various financial statements. Prepared various tax reporting returns. Created Lotus 123 template to generate random numbers for statistical sampling. Calculated internal rate of return and net present value for firm’s accountants to use in financial applications for clients.

The Arkansas Bank – Jonesboro, AR

Assistant Vice President/ Loan Administration Manager

1992 – 1990

Managed note department staff & collection operations. Implemented new loan documentation filing system. Reviewed loans for deficiencies and reported to loan committee. Managed remediation of improperly disclosed loan origination fees. Designed and implemented computerized database tickler system tracking and improving loan documentation compliance and collateral insurance coverage.

PUBLICATIONS AND PAPERS

Published,

Gammon, S, & Reed, J, Tiny Town – A Case Study, Southwest Decision Sciences Institute, San Antonio, TX

2020

DEPARTMENT SERVICE

Committee Member, Undergraduate Curriculum Committee & Assessment

2017 --2021

Committee Member, NGCOB Undergraduate Written Communication Committee	2017 – 2022
Committee Member, Alumni/Business Relations & Meet the Firms Committee	2018 -- 2022
Committee Member, NGCOB International Student Committee	2017 – 2018
Committee Member, Student and Faculty Grievance	2019 – 2020
Committee Member HLC Criterion 5 Finance & Administration Sub-Committee	2011-- 2013
Committee Member , ASU FEMA Finance Committee	2008 – 2017
Committee Member, Project OneAstate Banner Implementation	2004 – 2007

MEMBERSHIPS

American Institute of Certified Public Accountants (AICPA)	1993 – 2021
Arkansas Society of Certified Public Accountants (ASCPA)	2017 – 2021
Northeast Arkansas Society of Certified Public Accountants (NEASCPA)	2012 – 2021
National Association for College and University Business Officers	2001 – 2017
Government Finance Officers Association (GFOA)	2001 – 2017

COMMUNITY SERVICE

Treasurer, NEASCPA	2017 - 2022
Legislative Representative, NEASCPA	2012 – 2020
Organized ASU Student Night NEASCPA	2016 - 2019
ASCPA Educator’s Conference Planning Committee	2018 – 2019
Organized NEASCPA Legislative Night	2012 & 2014
Treasurer, ASU Wesley Foundation	2007 - 2019
Pianist, Bono United Methodist Church	1994 – 2021
Rotary Club, Marked Tree, AR	2000 - 2001
Arkansas Bankers Association, Young Bankers Association Committee	1991 - 1992
Jonesboro Chamber of Commerce, Partners in Education Committee	1991 – 1992

AWARDS

Student Outreach –Pack Support for Faculty (Starfish)	Spring 2019
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CONTINUING EDUCATION AND DEVELOPMENT ACTIVITIES

2021

- “Cyber Security in the Classroom,” AICPA, Jonesboro, AR, Webinar.
- “Arkansas Accounting Educators Conference,” ASCPA, Jonesboro, AR, Webinar.
- “Arkansas State Board Ethics:2021 Board Update,” NEASCPA, Jonesboro, AR, Webinar.
- “Contractors Licensing Board,” NEASCPA, Jonesboro, AR, Webinar.
- “CPA Evolution Impact on Accounting Programs,” AICPA, Jonesboro, AR, Webinar.
- “ARCPA Accounting and Auditing Conference,” ARCPA, Jonesboro, AR Webinar.
- “CPA Evolution Update on Practice Analysis”, AICPA, Jonesboro, AR Webinar.
- “Accounting is STEM,” AICPA, Jonesboro, AR, Webinar.

2020

- “Economic Update,” NEASCPA, Jonesboro, AR, Webinar.
- “Professional Issues Update,” NEASCPA, Jonesboro, AR, Webinar.
- “Social Media/Marketing,” NEASCPA, Jonesboro, AR, Webinar.
- “The Art of Long-Term Care Planning,” NEASCPA, Jonesboro, AR, Webinar.
- “Excel Treasure Maps,” Excel University, Inc., Webinar.
- “Tax Practice Standards,” MY-CPE LLC, Webinar.
- “Are you Ready for the Cloud?”, BKD CPA’s & Advisors, Webinar.
- “Tax Saving Vehicles for Retirement Planning,” NEASCPA, Jonesboro, AR, Webinar.

2019

“Comprehensive Small Business Taxation,” Professional Education Services, LP, Self-study.
“What We Learned from Tax Reform for Businesses,” BKD CPA’s & Advisors, Webinar.
“Educator’s Conference,” Arkansas Society of CPA’s, Little Rock, AR.
“Leadership Conference,” Arkansas Society of CPA’s, Branson, MO.
“Cost Segregation Software Tools & Tax Strategies,” KBKG, Webinar.
“Tax Credit for Software Development,” KBKG, Webinar.
“Research & Development Tax Credits,” KBKG, Webinar.
“Arkansas Economic Update,” NEASCPA, Jonesboro, AR.
“CPE Changes,” NEASCPA, Jonesboro, AR.
“Family-Owned Businesses,” NEASCPA, Jonesboro, AR.
“Society Update,” ASCPA, Jonesboro, AR.
“Fraud,” NEASCPA, Jonesboro, AR.

2018

“Arkansas Contractor Board Update,” NEASCPA, Jonesboro, AR.
“Educator’s Conference, Arkansas Society of CPA’s, Little Rock, AR
“Cybersecurity: Security Tips for Working in the Cloud,” CPA Academy, Webinar.
“Social Security and You,” NEASCPA, Jonesboro, AR.
“Board Rule Changes,” NEASCPA, Jonesboro, AR.
“Tax Cuts and Jobs Act,” NEASCPA, Jonesboro, AR.
“Fraud Data Analytics Methodology,” Professional Education Services, Self-study.
“Introducing Blockchain,” Professional Education Services, Self-study.
“Tax Update,” CPAwebengage, Inc. Webinar.
“31st National College & University Bursars Student Financial Services Conference,” Professional Development Group, Orlando, FL.
“Estate and Life Planning Issues for the Middle-Income Client,” ASCPA, Jonesboro, AR

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2017

“Agribusiness Conference,” ASU, Jonesboro, AR.
“Form 1041: Unique Aspects to Tax Accounting for Trusts & Estates,” CPAwebengage, Inc. Webinar.
“Arkansas State Board of Accountancy Laws and Rules,” NEASCPA Jonesboro, AR.
“Bonus Depreciation Update,” CPAwebengage, Inc., Webinar.
“Death & Taxes,” CPAwebengage, Inc., Webinar.
“Wealth Management,” NEASCPA, Jonesboro, AR.

2016

“Jumpstart Your Financial Literacy Efforts on Campus,” Professional Development Group, New Orleans, LA.
“Reducing Personal Risk: A Trustee’s Guide to Handling Duties of Care,” CPAwebengage, Inc.
“Higher Education Taxation Institute,” University of Texas School of Law, Austin, TX.
“A-State Accounting CPE Conference,” ASU, Jonesboro, AR.
“Circular 230-Diligence and Competence,” CPAwebengage, Inc., Webinar.
“QuickBooks Online Fundamentals: Part 1,” CPAwebengage, Inc. Webinar.
“Small Business Lending,” NEASCPA, Jonesboro, AR.
“Update on Life Insurance,” NEASCPA, Jonesboro, AR.
“Elder Law & Estate Planning,” NEASCPA, Jonesboro, AR.
“Tax Update,” NEASCPA, Jonesboro, AR.

2015

- “ASBPA Rule 13-Specific Laws & Rules,” NEASCPA Jonesboro, AR.
- “AICPA’s Annual Accounting and Auditing Workshop,” ASCPA, Jonesboro, AR.
- ”Unrelated Business Income Tax,” NACUBO, New Orleans, LA.
- “Accounting Alumni Appreciation Day,” ASU, Jonesboro, AR.
- “AICPA’s Annual Accounting and Auditing Workshop,” ASCPA, Jonesboro, AR.
- “New AR Contractor License Requirements,” NEASCPA, Jonesboro, AR.
- “Stephens Public Finance & AR Municipal Bonds,” NEASCPA, Jonesboro, AR.
- “The Charitable Trust,” NEASCPA, Jonesboro, AR.
- “IRS Liaison” NEASCPA, Jonesboro, AR.
- “Security Awareness Training,” ASU, Jonesboro, AR.
- “Agribusiness Conference,” ASU, Jonesboro, AR.